



LOW CARBON VEHICLE PARTNERSHIP – ADVANCE NOTICE

LowCVP Conference 2007: Winners of ‘greener motoring marketing’ competition plus the first full stakeholder survey of expert opinion on the key issues in the shift to lower carbon road transport

“The environmental transport event of the year”

Thursday June 28 2007, DTI Conference Centre, Westminster

The LowCVP conference on 28 June will feature the winning entries to the CarsNOTCarbon competition which aims to promote greener motoring marketing. There will be debates on 'hot topics' including CO2 regulation and biofuels. Delegates will also be the first to learn the results of the largest survey of the opinions of the LowCVP's 250+ stakeholder organisations. Leading speakers include Transport Secretary Douglas Alexander and Prof Julia King who, with Sir Nick Stern, will lead a Government review on de-carbonising road transport.

The LowCVP 2007 conference will feature sessions focusing on:

- * **Cutting carbon** - what are the key policies to deliver greener road transport?
- * **'Greener' motoring marketing** - how it can cut road transport's carbon footprint
- * **BIG debates** - 'Can regulation cut road transport carbon?' plus 'Biofuels: more good than harm?'
- * **The King/Stern review** - de-carbonising road transport
- * plus **leading speakers** including Transport Secretary, Douglas Alexander; Professor Julia King (King/Stern Review); Dr Caroline Lucas MEP; Chris Grayling MP; Mike Longhurst, McCann-Erickson; Jos Dings T&E; Graham Smith, SMMT President and LowCVP Chair; Juliette Jowit, The Observer; Naresh Ramchandani, Guardian Columnist and many more...(see full agenda via link below)

For more details, to download a conference brochure and for the full agenda see:

<http://www.lowcvp.org.uk/events/534/lowcvp-annual-conference---book-now/>

For more information on Cars Not Carbon Competition, see:

<http://www.lowcvp.org.uk/carsnotcarbon/>

Places at the conference are complimentary to journalists who intend to cover the event.

For more information and to book a place, please contact:

Neil Wallis

Head of Communications

Low Carbon Vehicle Partnership

0207 340 2695 (or 07974 255720) e-mail: neil.wallis@lowcvp.org.uk

Web: www.lowcvp.org.uk

Bookings can also be made by contacting Emiko Priest or Silvana Fabbrini at the Waterfront Conference Company on 020 7787 1211

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